

James W. Morgan

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QUALIFICATIONS:

Mac OS
Adobe Creative Suite
QuarkXpress
Microsoft Office
HTML

PROJECTS:

Freelance Clients

Bella Gold LLC
Canine Country Day
Ciao, Twosteps
Danbury Hospital
Jessica Rae Patton
No Place Like Home Pets
Water Mill Cupcake Company
Key West Calendar Company

EDUCATION:

Parsons,

New School For Design,
New York, NY 2005 - Present
AAS Fashion Studies Program,
Web Design course work

University of Connecticut,

Stamford, CT 2007
Web Design course work

School of Visual Arts,

New York, NY 2007
Marketing Course Work

Connecticut Institute of Art,

Greenwich, CT 1993 – 1995
AS Graphic Design

University of New Haven,

West Haven, CT 1991 – 1993
Liberal Arts Studies

EXPERIENCE:

G2, Grey Worldwide, New York, NY 2010-2011

Freelance Interactive Art Director

Responsible for art direction, design and concepting of websites emails and banner ads. Experience working with pharma sites as well a consumer food sites. Clients include Boehringer Ingelheim, Eli Lilly, Allergan, Bristol-Myers Squibb, Campbells, Pepperidge Farms and Swanson.

John Varvatos, New York, NY 2010

Technical Design Associate

Updating packaging and tech packs including, sketches and photographs.
Translating measurements to JV specs for fit and placement.

Media Tavern, Norwalk, CT 2009

Freelance Art Director

Designed and developed corporate materials to accompany rebranding of Yahoo! Concepted with creative director to produce large scale informational posters for UnitedHealthCare.

Camuto Group, Greenwich, CT 2009

Freelance Art Director

Designed and developed Fall 2009 look book, signage and collateral for Jessica Simpson brand shoes. Created promotional material and logos for the Vince Camuto brand.

Quintiles Clinical Research Organization, Hawthorn, NY 2009

Freelance Art Director

Concepted and created brochures, booklets and posters for educational seminars directed toward pharma professionals specializing in cancer research and treatment.

US Smokeless Tobacco Inc., Stamford, CT 2005 – 2009

Art Director

Executed direct marketing collateral keeping with brand standards for USST for digital and print. Responsible for designing and maintaining corporate micro-sites. Worked directly with outside vendors and on premises printer to achieve the highest quality products. Directed freelancers in product positioning of USST branding. Designed and produced corporate materials, signage, displays and annual reports.

The Fairfield County Weekly, Norwalk, CT 2000 – 2005

Senior Designer

Art Directed photo shoots, cover stories, events and advertisements. Designed and developed weekly layouts, advertisements and cover graphics for weekly magazine. Responsible for updating website using HTML and CSS. Worked with vendors for quality check before the publication went to print.

Project Graphics, New Milford, CT 2000

Graphic Designer

Designed and Illustrated large scale banners for major corporate clients including Baltimore Zoo, Speedo, Sobe Iced Tea, U.S. cities involved in the national "Main Street" program and local merchants.

The Litchfield County Times, New Milford, CT 1997 – 1999

Graphic Designer

Designed editorial layouts and worked with photographers in a fast paced environment producing a high end weekly publication and two monthly magazines.

Market Growth Resources, Wilton, CT 1996 – 1997

Junior Designer

Production of direct marketing materials for Tropiciana, Three Brothers Pasta, Miller Beer and USST.